

Charlotte Storm Water Services / General Services

Media Services for Storm Water Services

In compliance with the EPA's Clean Water Act and FEMA's Community Rating System, Charlotte-Mecklenburg Storm Water Services (CMSWS) works to raise awareness of stormwater, flood safety, and the effects of individual behavior on surface water quality throughout the City of Charlotte and Mecklenburg County. CMSWS conducts the water quality, flood safety, and volunteer educational campaigns specifically to: (1) increase public awareness of surface water quality issues, flood risks and flood safety; (2) increase public action/volunteer efforts that reduce surface water pollution; (3) increase reporting of surface water pollution problems; (4) satisfy a Federal requirement to increase public awareness and involvement in activities aimed to reduce stormwater pollution; and (5) satisfy a Federal requirement to increase public awareness and involvement aimed to protect lives and property from flooding. In addition to current campaigns, CMSWS is considering a new educational campaign to increase public awareness of aging storm drainage infrastructure and the importance of repairing and replacing infrastructure to support a thriving city. CMSWS is also interested in enhancing communications to effectively describe the impacts of our work and to contribute to the campaign goals described above. CMSWS is seeking a firm(s) to provide media buying services for its ongoing educational campaigns.

Details

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|--------------------------|----------------------------|
| Posting Number | 2021-Q1(Jan-Mar)-CSWS-2597 |
| Anticipated Posting Date | 2021-03-06 |
| Commodity Code(s): | 91501, 91522, 91807 |

Requirements

Last Updated: 03/10/21

Insurance Requirements

The City requires the awarded vendor(s) to obtain and maintain the following insurance coverage types:

- ☒ Automobile-For automobile operations liability
- ☒ General Liability-For bodily injury or property damage, arising from products, premises, completed work, personal & advertising injury
- ☒ Workers Compensation-For lost wages and medical expenses of injured workers

Estimated Total Value

The total project value is anticipated to be:

- ☒ \$250,000 - 499,999

Contract Term

The term of the project is anticipated to be:

- ☒ Multi-Year