



## / Opportunities

Charlotte Storm Water Services / General Services

### Media Buying Services for Storm Water Services

Charlotte Storm Water Services is seeking companies to provide Media Buying Services in support of education and outreach campaigns that raise awareness about Surface Water Quality Education, Flood Safety Education, Volunteer Education, and Storm Drainage Education. These services will include audience identification, development of budget parameters, negotiation with media outlets, ad placement, management of make-good, verification, and post-buy analysis.

#### Details

Posting Number	2026-Q1(Jan-Mar)-CSWS-19892
Anticipated Posting Date	2026-01-21
Commodity Code(s):	91500, 91522, 91573, 91596

#### Requirements

Last Updated: 01/28/26

##### Insurance Requirements

The City requires the awarded vendor(s) to obtain and maintain the following insurance coverage types:

- Automobile-For automobile operations liability
- General Liability-For bodily injury or property damage, arising from products, premises, completed work, personal & advertising injury
- Workers Compensation-For lost wages and medical expenses of injured workers

## Subcontracting Opportunities

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Subcontracting Goal may be negotiated after proposals have been submitted and before contract is awarded.

## Estimated Total Value

The total project value is anticipated to be:

\$1,000,000 -4,999,999



Estimated Contract Value is \$1,150,000

## Contract Term

The term of the project is anticipated to be:

Multi-Year



Initial Three-Year Term with Two - One Year Renewals