

Aviation / General Services

# Marketing Agency Services – CLT Programs and Areas of Business

Charlotte Douglas International Airport ("CLT") is seeking marketing agency services to support various CLT programs and areas of the business to both internal and external audiences. These include, but are not limited to: Parking, CLT Airport App, Concessions, Air Service, Customer Amenities, Commercial and Community Engagement and Employee Recruitment. The term of the Contract shall be for three (3) years with two (2) optional one (1) year renewals.

### **Details**

Posting Number 2023-Q1(Jan-Mar)-AVI-10844
Anticipated Posting Date 2023-03-03
Commodity Code(s): 96153

## Requirements

#### **Insurance Requirements**

The City requires the awarded vendor(s) to obtain and maintain the following insurance coverage types:

**Last Updated: 03/06/23** 

✓

Automobile-For automobile operations liability

General Liability-For bodily injury or property damage, arising from products, premises, completed work, personal & advertising injury

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Workers Compensation-For lost wages and medical expenses of injured workers

# **Estimated Total Value** The total project value is anticipated to be: \$5,000,000 - 9,999,999

### **Contract Term**

The term of the project is anticipated to be:



✓ Multi-Year

The term of the Contract shall be for three (3) years with two (2) optional one (1) year renewals.

## **For Questions, Contact:**

**Danielle DiSanti** 

**Procurement Officer** 

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