

Aviation / General Services

Marketing Agency Services – CLT Programs and Areas of Business

Charlotte Douglas International Airport (“CLT”) is seeking marketing agency services to support various CLT programs and areas of the business to both internal and external audiences. These include, but are not limited to: Parking, CLT Airport App, Concessions, Air Service, Customer Amenities, Commercial and Community Engagement and Employee Recruitment. The term of the Contract shall be for three (3) years with two (2) optional one (1) year renewals.

Details

Posting Number	2023-Q1(Jan-Mar)-AVI-10844
Anticipated Posting Date	2023-03-03
Commodity Code(s):	96153

Requirements

Last Updated: 03/06/23

Insurance Requirements

The City requires the awarded vendor(s) to obtain and maintain the following insurance coverage types:

- ☒ Automobile-For automobile operations liability
- ☒ General Liability-For bodily injury or property damage, arising from products, premises, completed work, personal & advertising injury
- ☒ Workers Compensation-For lost wages and medical expenses of injured workers

Estimated Total Value

The total project value is anticipated to be:

☒ \$5,000,000 - 9,999,999

Contract Term

The term of the project is anticipated to be:

☒ Multi-Year



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For Questions, Contact:

Danielle DiSanti

City Contact

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