

Economic Development / General Services

Innovation-Driven Startup Accelerator Program

Scope of Work The selected partner will design and implement an accelerator program with multiple cohorts each year during the two-year period. The accelerator will assist entrepreneurs through modalities such as coaching, mentor meetings, networking events, pitch practice, and others to support them through funding or other significant milestones. The scope of the project includes but is not limited to:

- Designing and launching a program of acceleration and/or pre-acceleration for startups
- Build key community partnerships to ensure buy-in and collaboration with the ecosystem
- Achieve engagement with underserved founder communities (ethnic minority and women)
- Conduct outreach in the community to recruit applicants and necessary partners
- Create connectivity between the Charlotte entrepreneurial community and capital sources
- Build measurements and metrics to show impact and success of the program over time
- Assist in messaging to build support for the program after the two-year project period

Prepare program participants for fundraising and achieving milestones post-graduation

Details

Posting Number	2023-Q1(Jan-Mar)--12939
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Anticipated Posting Date	2023-01-02
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Commodity Code(s):	91820, 96128
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Requirements

Last Updated: 01/09/24

Insurance Requirements

The City requires the awarded vendor(s) to obtain and maintain the following insurance coverage types:

- Errors & Omissions / Professional Liability-For negligence or failure to perform in a professional capacity
- General Liability-For bodily injury or property damage, arising from products, premises, completed work, personal & advertising injury
- Workers Compensation-For lost wages and medical expenses of injured workers

Estimated Total Value

The total project value is anticipated to be:

- \$500,000 - 999,999

Contract Term

The term of the project is anticipated to be:

- Multi-Year

For Questions, Contact:

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City Contact

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