

Charlotte Water / General Services

## Education and Outreach Communication Services

Charlotte Water is seeking on-call Education and Outreach Communication services with approximately three to four companies. The Company will provide direct support for one or more of the following areas: Providing Charlotte Water branded materials, developing communication plans for executing campaigns, as appropriate, working with various Charlotte Water staff to gather content and shepherd drafts through the review process, improving customer satisfaction and knowledge of Charlotte Water services through the execution of campaigns, and providing on-demand services related to the campaign, as requested by Charlotte Water.

### Details

Posting Number	2023-Q1(Jan-Mar)-CW-10849
Anticipated Posting Date	2023-03-23
Commodity Code(s):	91582, 91807, 91826

### Requirements

Last Updated: 03/27/23

#### Insurance Requirements

The City requires the awarded vendor(s) to obtain and maintain the following insurance coverage types:

- ☒ Automobile-For automobile operations liability
- ☒ General Liability-For bodily injury or property damage, arising from products, premises, completed work, personal & advertising injury
- ☒ Workers Compensation-For lost wages and medical expenses of injured workers

## Estimated Total Value

The total project value is anticipated to be:



\$250,000 - 499,999



Anticipated contract amount per vendor is not-to-exceed \$75,000.

## Contract Term

The term of the project is anticipated to be:



Not to Exceed

## For Questions, Contact:

Ryan Lingholm

Procurement Officer

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