

Charlotte Mecklenburg Police Department / General Services

CMPD Recruitment Advertising Services

The Charlotte Mecklenburg Police Department (CMPD) solicits competitive proposals from experienced Companies to provide Recruitment Advertising Services. The selected Company will be tasked with delivering a range of services, including but not limited to brand development, marketing strategy formulation, graphic design, and website design and development. These services will support CMPD in the development and execution of a comprehensive recruitment campaign.

Details

Posting Number 2025-Q1(Jan-Mar)-CMPD-17624

Anticipated Posting
Date 2025-03-12

Commodity Code(s): 90640, 91500, 91522, 91807, 91876, 91883, 95258, 96110, 96153,

96179

Requirements

Insurance Requirements

The City requires the awarded vendor(s) to obtain and maintain the following insurance coverage types:

Last Updated: 03/24/25

Automobile-For automobile operations liability

Errors & Omissions / Professional Liability-For negligence or failure to perform in a professional capacity

General Liability-For bodily injury or property damage, arising from products, premises, completed work, personal & advertising injury

Workers Compensation-For lost wages and medical expenses of injured workers

Estimated Total Value The total project value is anticipated to be: \$500,000 - 999,999 Contract Term The term of the project is anticipated to be: Multi-Year Three years (3) plus one (1) two-year renewal.

For Questions, Contact:

Kasandra Davis

City Contact

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