



/ Opportunities

[Charlotte Mecklenburg Police Department / General Services](#)

CMPD Recruitment Advertising Services

The Charlotte Mecklenburg Police Department (CMPD) solicits competitive proposals from experienced Companies to provide Recruitment Advertising Services. The selected Company will be tasked with delivering a range of services, including but not limited to brand development, marketing strategy formulation, graphic design, and website design and development. These services will support CMPD in the development and execution of a comprehensive recruitment campaign.

Details

Posting Number	2025-Q1(Jan-Mar)-CMPD-17624
Anticipated Posting Date	2025-03-12
Commodity Code(s):	90640, 91500, 91522, 91807, 91876, 91883, 95258, 96110, 96153, 96179

Requirements

Last Updated: 03/24/25

Insurance Requirements

The City requires the awarded vendor(s) to obtain and maintain the following insurance coverage types:

- ☒ Automobile-For automobile operations liability
- ☒ Errors & Omissions / Professional Liability-For negligence or failure to perform in a professional capacity
- ☒ General Liability-For bodily injury or property damage, arising from products, premises, completed work, personal & advertising injury
- ☒ Workers Compensation-For lost wages and medical expenses of injured workers

Estimated Total Value

The total project value is anticipated to be:



\$500,000 - 999,999

Contract Term

The term of the project is anticipated to be:



Multi-Year



Three years (3) plus one (1) two-year renewal.

For Questions, Contact:

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City Contact

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